

WHAT IS CLAIMED IS:

1. A test kit for visualizing fine lines and wrinkles on a person's skin comprising:
 - 5 (i) a transparent strip provided with an adhesive on one surface thereof, the adhesive having sufficient tack to maintain an imprint of fine lines and wrinkles after removal of the strip from the skin;
 - 10 (ii) an imaging substrate with at least one darkened area for receiving the transparent strip; and
 - 15 (iii) written instructions within the kit directing a consumer to place the adhesive surface of the strip against a skin area requiring measurement, to remove the strip and place same against the darkened area of the substrate, to repeat the aforesaid procedure at a future time followed by comparison of patterns resultant from the first and second strip applications to the skin.
2. The kit according to claim 1 wherein the adhesive is a pressure sensitive adhesive.
- 20 3. The kit according to claim 2 wherein the adhesive is an acrylate polymer.

4. A method for evaluating efficacy of an anti-aging cosmetic product,
the method comprising:

(A) providing a kit which comprises:

- (i) a transparent strip provided with an adhesive on one
surface thereof, the adhesive having sufficient tack to
maintain an imprint of fine lines and wrinkles after
removal of the strip from the skin; and
- (ii) an imaging substrate with at least one darkened area
for receiving the transparent strip;

(B) applying the cosmetic product to the skin;

(C) placing the adhesive surface of the strip against the skin treated
with the cosmetic product in step (B);

(D) removing the strip and placing same against one of the at least
darkened areas of the substrate; and

(E) repeating steps (C) and (D) at a future time followed by
comparison of patterns resultant from the first and
second strip applications to the skin.

5. The method according to claim 4 further comprising applying a
dusting powder against the skin prior to placement thereon of the
adhesive surface of the strip.

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6. The method according to claim 5 wherein the dusting powder is carried to the skin on a paper.
7. The method according to claim 5 wherein the dusting powder is a water-dispersible titanium dioxide.

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